

COPYWRITING SAMPLES

Copywriter: John Palmieri

URL: <https://PersuasiveSalesLetters.com>

Email: PersuasiveSalesLetters@gmail.com

=====

Attention Business Owners, Freelancers & Entrepreneurs:

What If You Could Hire An Employee To Handle All Your Price Quoting Tasks... For Just Pennies Per Hour?

Introducing *Quote Chef*... the world's BEST pricing, estimating & quote management software.

(Psst... using our web-based software is like having an employee who works 24/7, never takes a break, never makes a mistake... and works for pocket change.)

Dear Business Owner,

Let me ask you a few quick questions...

- * If a prospect wanted a price quote at 3:00 AM, would you be available?**
- * Do you enjoy spending your time providing boring, tedious price quotes?**
- * Do you like dealing with customers who try to "lowball" your price?**

*If you answered "NO" to any of the above questions, you need **Quote Chef**.*

It's an easy-to-use, visually engaging, and interactive software request form builder... *reimagined* specifically for providing AUTOMATED price quotes and estimates.

That means if a customer wants to visit your website and get a quote at 3:00 AM, it's not problem -- **Quote Chef** *never sleeps!* "The Chef" works around the clock.

As a result, you'll be able to catch your prospects when they're HOT and most interested... instead of hours (or even days) later when they may have cooled off... or moved on altogether.

Our software also ELIMINATES the unpleasant bartering often associated with cost estimation. It ends "lowballing" by customers and frees you from having to "negotiate" your price.

Your customers can walk through your quoting process and see that your price is CALCULATED -- and NOT just thrown out "off the top of your head." This inspires confidence in your pricing... in you... and in your business.

Quote Chef helps your customers by answering these *key questions*...

- 1) How much does it cost?
- 2) What's the best choice option for me?
- 3) How much is a revision?

Smart Business Owners AUTOMATE Repetitive Tasks...

Our software handles the entire quoting process FOR YOU... and it never makes mistakes or gets tired. When a client needs a quote, the "Chef" is ready and waiting!

Quote Chef is GREAT for virtually ANY businesses. These include:

- * Video producers
- * Consultants & coaches
- * Freelancers
- * Programmers
- * Business owners
- * Creative agencies
- * Store owners
- * Service providers
- * Entrepreneurs & marketers

* *Plus...* it's perfect for custom product builders and ecommerce (where there are often many options to choose from or decisions to be made).

How Does *Quote Chef* Work?

When a customer wants to place an order, they simply open your ***Quote Chef*** price estimation form, answer a series of simple questions, and receive an estimate right on the spot. *It's super-easy.*

=====

Attention Golfers:

Just 5 Hours From ***Right Now***, You Could Be Hitting Longer, Straighter Drives...

Top golf pro, Bobby Eldridge, reveals his *swing secrets* in this ***EXCLUSIVE*** video training course. You'll discover ***EXACTLY*** how to improve your swing -- *step-by-step* -- ***even if you're currently a bogey golfer!***

Dear Fellow Golf Enthusiast,

Want to improve your *game*? Then improve your *swing*. It's just that simple.

Your swing is fundamental to the game of golf.

Hi. I'm Bobby Eldridge and I'm a seasoned golf pro with decades of real-world experience. Tens of thousands of golf students -- *from all across the United States* -- have put their trust in me.

To help take your game to the next level, I'm introducing my **COMPREHENSIVE** golf swing video course. It's called Full Swing.

It's about the mechanics of the golf swing, what can go wrong, and how to correct those problems for longer, straighter drives.

Sounds simple, right? Well it isn't. Not by a long shot.

But don't worry... I'm here to help.

The *Full Swing* DVD package is an exceptional value due to the quality of the instruction and the

professional, "broadcast quality" video production. You'll get FOUR separate, "feature length" golf training DVDs -- a full 5 hours of expert instruction.

Now, if you've seen other golf DVDs, you may be skeptical. And I understand that. Some of them have horrible video quality.

And the instruction is often hard to follow. At times, it can be virtually impossible to follow their exercises unless you're a world-class athlete!

But that's NOT the case with *Full Swing*. It will help virtually ANY golfer who wants to improve their golf swing.

I provide clear, practical instructions that virtually anyone can implement... whether you're a young kid or a senior golfer.

Either way, I can help.

The thing is...

Golfers LOVE Tricks & Tips...

Statistics show that 75% of golfers never break 90 and are constantly looking for something that will help their game.

However, the problem is that they sometimes favor what seems "new and exciting" over mastering the FUNDAMENTALS of the game. (And your swing is about as fundamental as it gets.)

If you spend time honing your swing to a sharp edge, you'll have the advantage over the vast majority of other golfers at your level.

The *Full Swing* DVD course is specifically about driving the ball. It isn't about the short game or putting.

Because common sense will tell you that if you can't get within range of the hole, you'll put your short game at a severe disadvantage... *before you get anywhere near the green.*

To put it another way... hitting accurate drives is a CRITICAL golf skill. You MUST master it if you're serious about playing well.

My Full Swing video training package will help advance your game. If you want to see REAL improvement in the shortest time possible, this is EXACTLY what you need.

Plus... it's priced at a fraction of the cost of hiring a pro for lessons. In fact, my training is typically priced less than other competing golf training programs -- even though the quality of my training is far and away SUPERIOR.

Why is that the case?

Because I planned it that way. My goal is to bring you great training at a great price.

In fact...

Here's A SNEAK PEEK Inside My

Exclusive DVD Training Course...

[INSERT MONTAGE VIDEO]

Here's An Overview Of What You'll Learn...

The *Full Swing* package includes 5 solid hours of high-quality content. These videos will guide you through the entire deconstruction of the optimal golf swing -- *start to finish* -- with step-by-step demonstrations. No stone has been left unturned. Every detail is covered.

In short, you'll get everything you need to succeed on the golf course.

DVD #1: Full Swing (58 Minutes)

=====

[VIDEO PAGE HEADLINE]

If You Want To Make BIG MONEY Online, The First Thing You've Got To Do Is... *Watch Out For The Zombies...*

[MAIN SCRIPT BEGINS]

Hi. My name is [INSERT NAME] and I used to be a Zombie.

Not a REAL zombie, of course.

But... well... maybe I should start at the beginning...

You see... I used to work at this electronics store.

[INSERT IMAGE OF STORE]

Now, it's a perfectly fine store, mind you.

But, for me, life as a sales clerk was mindnumbingly DULL. Each minute felt like an

hour.

It was as exciting as watching paint dry.

Then, one day, during my break -- *my precious 15 minutes of freedom* -- I stumbled across this silly picture of a zombie.

[INSERT ZOMBIE PICTURE]

And that's when it struck me....

I WAS A ZOMBIE.

Every day was the same as the one before it. I wasn't really LIVING... I was just EXISTING. Just like a Zombie (except I never actually had a limb fall off).

Sooner or later, this happens to nearly everyone who works a full-time job (no matter where they're employed).

At some point, you just start to dread getting up each morning.

I call it...The Zombie Effect.

You're held captive by your job... it controls your life, liberty, and pursuit of happiness.

Even worse, on a daily basis, you have to deal with a boss who knows LESS than you do.

If things go well, after years or decades of wishing your life away, you'll get to escape this living nightmare when you're around 65 years old.

And, if you're REALLY lucky, they might even buy you a supermarket cake you can share with co-workers you probably don't like.

But hold on just a minute.

I have some good news...

It doesn't have to be this way.

You don't have to live your life like a zombie. Instead, you can create your own destiny on the Internet.

I did it. *And I'm going to show you how.*

The dirty truth is, escaping from the drudgery you face each day isn't that difficult. All

you need is a PROVEN plan and a willingness to take action. *That's it.*

But most people fail before they even begin.

Let me explain...

You see... humans are creatures of habit. But improving your life requires CHANGE. This is where many people get STUCK.

Another common stumbling block is that many people become overwhelmed. It can seem as if you have so much to learn that success is far off in the distant future... impossible to achieve.

So let me summarize. To succeed, you must...

- 1) Have a proven plan.
- 2) Be willing to take action.

=====

If you're thinking about buying a house, you MUST read every word of this important letter...

A Former Banker Reveals Little-Known *Insider* HomeBuying And Financing Secrets... Showing You How To Save Thousands And Avoid Common Pitfalls

Dear Homebuyer,

You're outmatched and you probably don't even know it.

In fact, based on my years of experience in the mortgage business, I'd estimate that less than 5% of all homebuyers actually get the best deal possible... and are able to avoid all the potential pitfalls and risks they face when buying a home.

Here's the fact of the matter...

Nobody cares about you and your family's money as much as you do. If you go in unprepared, you're going to find yourself at the mercy of the bankers and realtors you'll be dealing with.

In short, the deck is stacked against you -- right from the start.

But it doesn't have to be that way.

You see... *I don't work for them anymore.* So I decided to "let the cat out of the bag." I figured it was about time that someone dragged these dark, dirty secrets out into the sunlight for everyone to see.

Get a glimpse behind the curtain...

If you've ever wondered how a bank decides whether or not they'll give you a mortgage loan and, more importantly, how you can use that information to your own advantage -- keep reading.

Owning a home of your own is part of the American Dream. It's also almost certainly the largest purchase you'll make in your life -- so you simply can't afford to be uninformed.

Crossing your fingers and hoping for the best isn't much of a strategy. You need to know how things really work and how the mortgage and real estate "games" are played.

Bankers and real estate agents hide dirty little secrets from you -- but I know them all. And I'm about to level the playing field.

In other words, I'm going to show you how to outplay the players at their own game.

The best part is that it's easier than you think.

Real inside information...

To teach you what you'll need to know, I wrote a new manual. It's a complete guide to everything you really need to know about home buying and financing.

It's concise and easy to read -- yet extremely complete. There's no worthless filler or fluff. I'm only going to teach you what every homebuyer absolutely must know.

No other manual I've ever seen leads you through the home buying process in clear, easy-to-understand language like *An Insider's Guide To Buying And Financing A Home*.

It's the only manual you'll need to read before buying a house.

So, if you'll give me just one evening of your time, I'll teach you everything you really need to know about home buying and financing -- step-by-step, with examples all along the way.

Here's a quick example of what you were never supposed to know...

Did you know you could actually pay \$60,000.00 (or more) in extra interest to the bank over the life of your mortgage loan?

It's absolutely true.

Make just one simple mistake that thousands of homebuyers innocently make every year and it could easily cost you sixty grand or more in extra interest on your loan.

But I'll show you how to avoid it.

Maybe you think it won't happen to you...

After all, you'll just hire an attorney and a home inspector and you'll be as safe as a baby in its mother's arms, right?

=====

Attention All Wordpress Users:

Destructive Hackers Can Delete Your Hard Work In A Matter Of Moments -- It Happens All The Time. Here's The Most Effective Way To Protect Your Data...

Dear Wordpress User,

Hacker attacks are on the rise... and you're a sitting duck.

A recent cyber-security article reported that over 162,000 Wordpress blogs had been hijacked.

However, maybe you think it won't happen to YOU.

That's what I thought, too.

But I was WRONG.

You see...

At one time, I had more than 20 Wordpress sites. Then, one day, a hacker deleted all of my sites... and replaced them with threatening pages and malicious software.

Unfortunately, I only had a partial backup my files -- with NO images, NO settings, NO plug-ins, etc. It was a disaster. I ended up with broken pages and a ton of problems to fix.

It took many hours of tedious work to get all my pages "patched together." I learned the hard way that it's ESSENTIAL to make FULL backups on a regular basis.

What you may not know is...

Wordpress Has KNOWN Security Flaws. (And Those Flaws Are Unlikely To Be Patched.)

Why is that the case?

Because many plug-in developers use these security gaps as "features" to make their code work. If the flaws were patched, suddenly a lot of plug-ins would "break."

So it's a "Catch 22" situation.

As a result, your Wordpress website is AT RISK.

Every night when you go to bed, you'll begin to wonder whether your site will still be there in the morning.

After all, it only takes a moment for a hacker to strike.

But it doesn't have to be that way...

The GOOD NEWS is that there's a SIMPLE solution -- regular, full site BACKUPS.

It's NOT Just About "Hacker Attacks" ...

Even though Wordpress sites -- and security plug-ins -- can be HACKED, that's NOT the whole story.

Even if you're NEVER attacked by a hacker, your site is STILL AT RISK.

Data loss can occur in MANY other ways.

For example...

There could be a hardware error or FAILURE with your server.

Or, because of human error, your files could ACCIDENTIALLY be deleted... *in the real world, mistakes can and do happen.*

Furthermore, if you ever want to move your site to a new server, you're going to need a FULL BACKUP of your files.

As you can see, having a FULL BACKUP is *essential* -- NOT *optional*.

That's why I wanted a FULLY AUTOMATIC solution that made it EASY to backup and restore my files.

=====

###